

Model Questions

Subject - E Commerce

Paper - B Com Sem V (C)

Paper code - DSE 1

Date FROM: -
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Objective type Questions

1. E-Commerce is a _____ open market, anytime we think about to shop in market.
2. While e-commerce makes everything easily accessible, a consumer cannot actually _____ products ~~unavailability~~ delivered to the door.
3. In _____ form of e-commerce, business must develop attractive electronic market-places to sell products and services to consumers.
4. CRM stands for _____.
5. _____ management is the process of managing product-related design, production and maintenance information.
- 6) ATM stands for _____.
7. The _____ is called as Trusted Third Party or entry point to any network.
8. _____ is a prepaid card and also known as ATM Card.

9) Intellectual Property theft is defined as theft of material that is copyrighted, the theft of trade secrets and trademark violations.

10) ~~The Internet~~ Internet is a worldwide publicly accessible series of interconnected computer networks that transmit data by packet switching using standard Internet Protocol (IP).

Short Questions

- 1) What is E-commerce.
- 2) Explain business models of E-commerce.
- 3) Write five advantages of E-commerce.
- 4) Describe supply chain management.
- 5) What do you mean by CRM?
- 6) Write down the steps to show how a payment gateway works?
- 7) What are the features of online payment gateway?
- 8) Discuss the working of debit card.
- 9) What are the steps of digital signature certificate registration process?
- 10) What is meant by hacking and sniffing?
- 11) What are the important security measures to protect your server?
- 12) What are the advantages of cyber law?
- 13) What should we do to avoid becoming a victim of Identity theft?
- 14) Write down the main features of E-Retailing.

Long Questions :-

1. What is E-commerce? what are its advantages and disadvantages.
2. Describe bricks and click model.
3. What is online transaction processing (OLTP)? write down the advantage and disadvantage of OLTP?
- 4) What is the difference between wholesale application and retail application in e-commerce? describe it and write down the problem faced by the traditional system of wholesale.
- 5) What is E-payment? describe it
- 6) How does payment gateway work?
- 7) What is a credit card? discuss its advantages and disadvantages.
- 8) What is E-check? discuss the working of e-check with the help of a diagram.
- 9) What are the advantages and disadvantages of credit card?
- 10) What do you understand by E-Banking? why is it important to us.
- 11) What is digital signature certificate? Describe it.
- 12) What do you understand by Electronic fund Transfer Process? Describe it.
- 13) Discuss the threats in E-commerce.
- 14) What is the need of E-security system? Describe it.
- 15) What is meant by Electronic Record in IT act 2000?
- 16) What is E-governance and explain the current position of India according to E-governance.

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